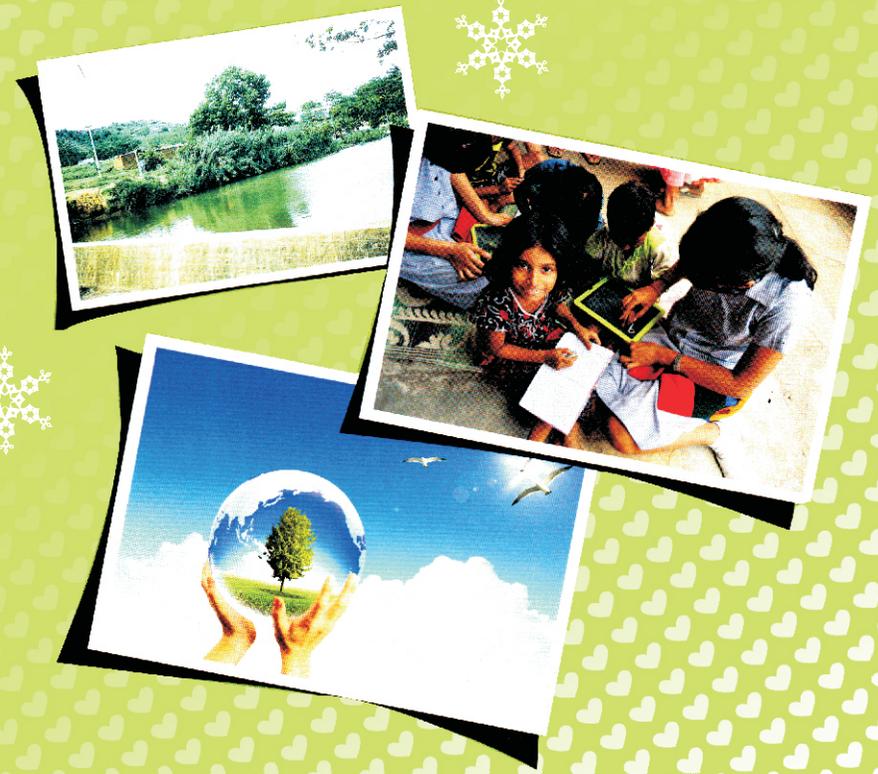




PEACE TRUST
1984 - 2014



For All Contact

Peace Trust

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Lifting up the least, the lost and the last...



Peace Trust

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Peace Trust is a non-partisan, non-political, secular and Non-Governmental Organisation engaged in promoting eradication of child labour, welfare of migrant labour, protection of environment and awareness generation on health and hygiene. It believes in sustainable development with equitable distribution of the fruits of development and equal opportunities for all citizens.

Genesis

Peace Trust was established in 1984 at Dindigul in Tamil Nadu state. It was founded by Mr.J.Paul Baskar who had been engaged in social work for several years, helping the child labourers to get released from hazardous industries like tanneries and cotton mills. At present the area of operation of the Trust spans two districts of TamilNadu, viz., Dindigul and Nagapattinam. The projects were related to Environment Protection Watershed Management, Organic Farming, Agri Marketing, Tsunami Reconstructions, and Vocational Training etc.

To lift the objective of Peace Trust, it used three strategies like well defined funded project, educational institution and income generation programmes.



①

A.Field Projects

I. Strahlemann Peace Support Centre for Children entered into the Seventh year of implementation to provide an encouraging and protective environment for enabling the children to achieve their fullest potential. The learning atmosphere rendered the children of SPSC improved performances academically and to secure good marks with grades.

Strahlemann Peace Child Support Centre program had turned to a project encompassing certain developmental programmes like residential care, temporary shelter for children in difficult situation, Open school for school dropouts and supplementary education for children under Village Child Development centers. Amongst the main components, focus is given for life skill education, vocational trainings and resilience concepts are promoted. The mission during the planning meeting with KKS, CEVA and Peace Trust together visualized that this project, which would be more community oriented than Project centered.



②

We aim to redress the problems and issues of community more specifically towards the children who are affected by Natural disaster. The project takes off with a new dimension leading to sustainability track. By nature, it seems to be a post Tsunami response comes under Disaster reconstruction program. We have set out mission and other program activities based on the project evolution and fully rely on the need assessment.



Funded by :
Karl Kubel Stiftung, Strahlemann Initiative,
Fraport Germany

2. Peace Environmental Education Centre

Peace Trust functions as Regional Resource Agency of Ministry of Environment and Forests (MoEF) for South Tamilnadu. It seeks to realize by group and organization to foster National Environment Awareness Campaign (NEAC) since 2006. For identifying potential participating organizations the Peace Trust has consistent touch with 18 districts lie down at south parts of Tamilnadu.

The objective of this programme is to create mass awareness among general public, students and other target groups about particular environmental problems which was chosen by the MoEF and to take measures for environment protection by active involvement of students, NGOs, rural masses and general public. To participate in NEAC during a particular year,

interested agencies submit proposals to the Peace Trust as per format before the last date specified by the MEF, GOI.

For identifying potential participating organizations Peace Trust has consistent touch with 18 districts lie down at south parts of Tamil Nadu. To increase the number and the quality of the participating organization over the years Peace Trust has regularly conducting the training programme, workshop, mass media advertisement (like Press news and community Radio and Rainbow FM Radio) and through web sources. On an average Peace Trust involved 350 NGOs/year to be involved in the NEAC.



Funded by: **Ministry of Environment & Forest Govt of India**

3. Periyakottai - Watershed Management Programme



This Programme covers 10 hamlets in Periyakottai Panchayat of Dindigul district. It is a rain dependent area which is low productive due to lack of soil and water conservation measures. Overexploitation of wells, non-maintenance of tanks and soil erosion had made the land mostly barren. Organising and strengthening the Village Watershed Committee, NET planning with the participation of farmers and strengthening SHGs have prepared the ground for full implementation of the watershed programme with the financial assistance of NABARD.

Funded by : **NABARD**



EMPOWERING THE OUTCAST YOUTH THROUGH CULTURAL PROGRAMME AND COMMUNITY RADIO CAMPAIGN

PEACE Trust as a Non-Government Organization involved in various development activities since its establishment in the year 1984 at Dindigul. The long-term mission of the Peace Trust is “to create an environment free from exploitations by promoting equal opportunities for the poor and marginalized children, youth and women thereby ensuring a sustainable development”. In order to realize this dream Peace Trust has been implementing various developmental activities in its project area. The developmental issues such as child rights protection, youth empowerment, child labour elimination, discrimination in various forms, women empowerment, core labor standards, environmental awareness, natural resources management, and disaster preparedness are the major concerns of Peace Trust.

DALIT YOUTH AND DISCRIMINATION

More than 200 million people in India are vulnerable to discrimination, exploitation and violence simply because of the caste into which they were born. The caste system relegates Dalits, formerly known as 'untouchables', to a lifetime of segregation and abuse. Caste-based divisions dominate in housing, marriage, employment, education, and general social interaction—divisions that are reinforced through economic boycotts and physical violence. A survey by the Indian human rights organisation Navsarjan Trust reveals that teachers, local governments, and community members routinely subject the children of manual scavengers to discrimination and forced labour as part of their daily experience of attending school and living in their communities. In order to empower the target group Peace Trust proposed the following cultural programme and community radio campaign.

UNHATE Cultural Programme

Cultural programmes including folk arts, street theatres, competitions and wall writings will be organized in a phased manner throughout the district to create awareness among the people of the equal rights for the outcast youth. Folk artistes will be performing in villages and towns, subtly promoting awareness about the issues of outcast youth and their empowerment for equitable society. Project will be holding workshops for folk troupes to train them to include understated messages about the empowerment of outcast youth. Street play actors, for example, will bring up the issue of outcast youth in their performances by skillfully weaving it into the storyline instead of an in-your-face manner.

Local cultural troupes in Dindigul district will be used to achieve the goal. They will be attempting to make their performances effective in order to inspire people to take participation in empowering the outcast youth. Wall writings on the rights of outcast youth will be made in rural and urban areas. Competitions such as Kolam drawing (It is a south Indian art form of decorating courtyards and prayer rooms using rice powder/chalk/chalk powder/white rock powder) will be organized to bring out the creativity of the target audience in conveying the message of outcast youth empowerment. The cultural programs organized for the public will be broadcasted in the community radio. Street theater show planned already and project can organize a photography exhibition for the public to get awareness about the outcast youth issues.

Dalit youth empowerment radio campaign

Development of any nation has no meaning when a particular section of the society such as the downtrodden are socially & economically segregated from the mainstream. The situation is critical when we measure the overall development of the country in absence of equal opportunity for the minorities. Article 17 of the Indian constitution forbids the practice of untouchability. It runs as "Untouchability is abolished & its practice in any form is forbidden. The enforcement of any disability arising out of:untouchability shall be an offence punishable in accordance with law.Caste discrimination has made the life of the Dalits miserable and intolerable.

This situation undermines the survival of Dalit youth with dignity. Hence, there is a need for empowerment programme to ensure that these human rights obligations are respected. A useful basis for such action would be mobilizing the Dalit youth for community radio programming for effective elimination of discrimination based on work and descent. This community radio programme would ensure that caste discrimination is dealt with as a major, cross cutting issue in human rights and empower them to live in dignity.

Dalit youth empowerment programme is proposed to provide a development forum for the underprivileged youth groups and intensify the sharing of information related to youth empowerment among the target audience. Pasumai CR is now widely recognized as a high-quality community radio by its target audience. It is trying to be self sustained with support from small traders and vendors. As a non-profit public service media operating in a rural district, Pasumai CR seeks support for programme content preparation related to youth empowerment programme and operation.

Peace Trust has established infrastructure facilities for the Pasumai Community Radio. It has necessary office space, printing unit, audio studio with transmitter, communication facilities etc. It is proposed to develop a 24 -week radio campaign programs in Tamil language to raise awareness of target youth issues and will work for their empowerment. The programme will be aired on Pasumai Community Radio.

Objectives

The objectives of the cultural programme and community radio campaign is to sensitize people on the rights of the Dalit youth such as right to be protected against violence, right to get skilled job and to enjoy a good health in the best environment.

The project will further extend its reach through providing the audio content for broadcast prepared for the project purpose to other Tamil broadcaster for spreading the message everywhere. There are many radio stations in Tamil Nadu and some local radio stations in the north and south nations broadcasting for the Tamil Diaspora. Now many Tamil web radios are also coming up which can also be covered to spread this message.

Output Indicators

- ◆ 6 days Youth empowerment training on programme production conducted for 25 members.
- ◆ 20 Community level workshops conducted for stimulating their participation.
- ◆ 3 Skill development trainings for the cultural troops organized.
- ◆ 20 street theatre programmes conducted in rural and urban areas
- ◆ Wall writings made in 60 places for generating awareness about the outcast youth empowerment.
- ◆ 1 Kolam competition conducted on UNHATE theme.
- ◆ 12 narrow casting sessions conducted in the target villages.
- ◆ 250 posters and 1000 stickers printed and distributed
- ◆ 1 photograph exhibition conducted on UNHATE theme

Founded by : **UNHATE** Foundation

B. Peace Academic Institutions

I. Peace College of Education

The Peace College of Education is legally registered, non-governmental organization, established in 2007 located at Vittalnayakkanpatty village, 15 kms away from Dindigul on NH-7 near Vedasandur. The peace college of education has got the relevant recognition from the National Council for Teacher Education, Southern regional committee, Bangalore. It is also affiliated to Tamilnadu Teacher Education University.



Eligible Criteria and Subject Courses

Subjects	Eligibility	
Tamil, English, Maths, Physics, Chemistry, Botany, Zoology, Computer Science, And Geography	Under Graduate	SC – 40%, MBC – 43%, BC – 45% Others – 50%
Commerce and economics	Pass In Post Graduate	Minimum 50% for all

Hostel: Well-equipped and separate male and female hostels are available. Run on dividing system – boarding charges is changed annually. Establishment charge for the whole year includes (room rent and service charges)

www.peacecollege.in

Funded by : **Self Finance**

2. Peace Industrial School

The Peace Trust has taken this challenge as one of its projects and implementing Peace Industrial School from the year 2000. Peace Industrial School aims to impart various capacity building skills to the students for enabling them to stand on their own. The students are undergoing formal one year certificate courses, recognized by the Department of Employment and Training, Government of Tamil Nadu. Peace Industrial School is continuing its selfless service for the academic to lift up the social status of the impoverished and underprivileged children, hailing from drought prone rural areas, by providing them job oriented technical courses.



List of Courses are

Sl. No	Courses	Minimum Entry Qualification	Duration	No. of Unites Approved
1.	Electrical Technician	8th Std	1 Year	2 Units (20 Each)
2.	Computer Software Programming	10th Std	1 Year	2 Units (20 Each)
3.	Computer Software and Hardware Maintenance	10th Std	1 Year	2 Units (20 Each)
4.	Data processing and Computer Application	10th Std	1 Year	2 Units (20 Each)
5.	Cutting and Tailoring	8th Std	1 Year	2 Units (20 Each)
6.	Embroidery and needle works	8th Std	1 Year	2 Units (20 Each)
7.	T.T.C (Technical Teacher Certificate for Tailoring Course)	10th Std	1 Year	1 Unit (20 Nos.)

Funded by : **INDISKA**, Sweden

3.Peace Institute of Fire & Safety

Peace Institute of Fire & Safety is affiliated by National Development Agency of planning commission of India with (Rgn No: TN/5338 Dated: 25/08/2011) one year Course with job opportunity both in India & Abroad. These courses are aimed to the upliftment of youth and career guidance with moderate fees.



Courses offered

- ▶ Diploma in Fire & Safety
- ▶ Diploma in Industrial Safety

Qualification

- ▶ 10th Pass / Fail
- ▶ +2 Pass / Fail
- ▶ UG / PG & Diploma

Funded by : **Self Finance**

4.Peace Institute of Social Work

Peace Institute of Social Work is affiliated by Madurai Kamaraj University. Even though there are 2650 NGOs in Tamil Nadu they are lack in managing their NGOs. The main aim of PISW is "Promoting Development Managers" & address the need of small and medium sized NGO who involved in right based issues in Tamil Nadu.

Courses offered under PISW are

- ▶ PG Diploma in NGO Management,
- ▶ Diploma in Watershed Management and
- ▶ Diploma in Fashion & apparel designing

Funded by : **Self Finance**

5. Peace Centre for Leadership

This centre of Peace Trust aimed to nurture leadership skills among youth, college students and also conducting coaching class for various competitive exams. We collaborate with Delhi based SNDas Gupta College, 80 years old premier Institute for competitive exam.

Funded by : Self Finance

C. Income Generation Programme

I. Peace Garments and Handicraft Centre(PGHC)

The main objective of the independent trust is to create livelihood opportunities for small and medium farmers the landless women and poor young women who are socially and economically oppressed in the society and conducts various short terms vocational programme in trades such as

Handicraft Centre is involved in the production of greetings, wire basket, soft toys, and designing and printing of the card.



Garments – Peace garments unit has involved the landless poor women to be engaged in garment production, a well equipped garment unit is effectively utilized for this purpose.



Printing unit – This unit supports the above activities and also prints pamphlets, books, journals etc.



Marketing is done by the women members both National and International Channels. Peace Trust has collaborated with Indiska, Sweden to market their produces.



Promoted By : **INDISKA**, Sweden

2. Agri Marketing:

The Green Agro is attempting to promote marketing of organic agriculture products like spices, vegetables, milk etc in partnership with Ethical Buyer Companies and bridge the gap between the producer processor and consumer. It has also facilitated the farmers to set up nurseries, poultry for production and establish network of sales outlets and help SHG Women.

Promoted By : **Synthite**

3. Pasumai 90.4 FM Radio

Pasumai FM Radio launched its first broadcasting on 10.4.2007 and started its transmission on 18.3.2010 through the tower installed at Sirumalai, providing the excellent service to the listeners of six nearby districts surrounding Dindigul. Pasumai CRFM Radio has a special place in the hearts of lakhs of the listeners.



Time Allotment as per the issues covered 20 Social Awareness Empowerment Programme like Educational (Then Sindhum Malrgal, Thisai katti, Anthiyil Santhippom-2.30 hours), Cultural (on the spot, 20-20-2 Programmes 1.00 hours), Health (Maruthuva Ulagam (1 programme 1/2 hour), Environment (Oorgolam povoma (1 hour), Agriculture (Vivasaya ulagam-1/2 hour), Rural (3 Programmes 3 hours), Current Affairs (Porulathara Ulaga Thahavalgal, Digital Tamilzham, BBC Tamil and osai Neram), Entertainment (SMS 1 programme 1 hour), Elders (Nenjam marappathilai, Amuthum Thenum- 2 programme 1 hour)

Pasumai FM internet Radio

Networks with various mass media channels to disseminate development and Human Rights information. This radio is available in IPAD, IPAC, Internet, Apple, Samsung Mobiles throughout the World

www.i-radiolive.com

